



ROCKY MOUNTAIN LODGING REPORT

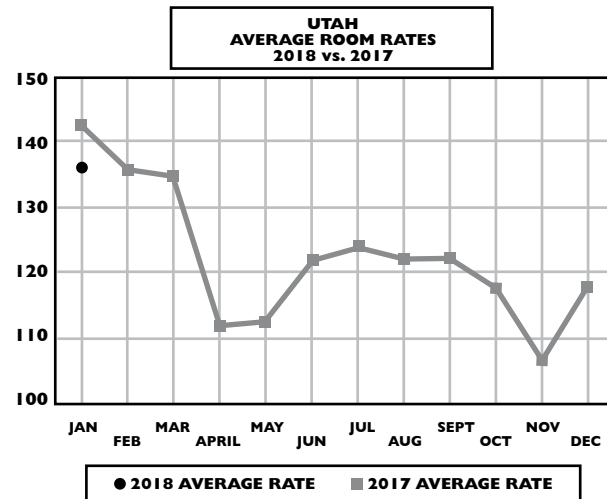
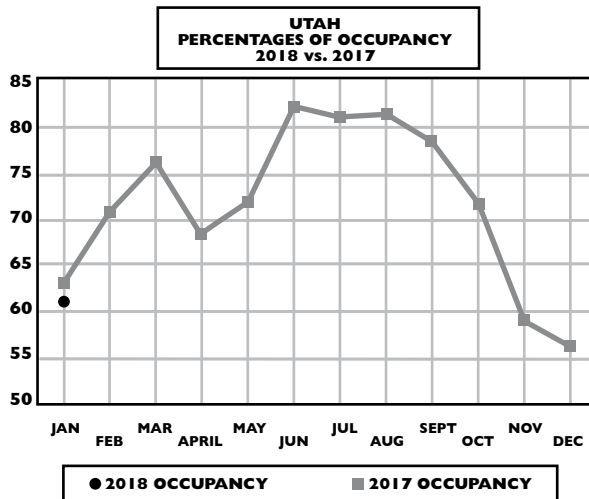
Utah Edition

January 2018

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2018 YEAR-TO-DATE			2017 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
SALT LAKE COUNTY											
SOUTH VALLEY											
CENTRAL SALT LAKE CNTY	44,888	26,335	58.7%	\$100.87	\$59.17	58.7%	\$100.87	\$59.18	64.3%	\$111.58	\$71.76
SOUTH SALT LAKE CNTY	52,695	33,387	63.4%	\$115.00	\$72.86	63.4%	\$115.00	\$72.86	66.9%	\$120.39	\$80.58
TOTAL SOUTH VALLEY	97,583	59,721	61.2%	\$108.77	\$66.57	61.2%	\$108.77	\$66.57	65.8%	\$116.70	\$76.80
AIRPORT & NORTH SLC	54,298	36,301	66.9%	\$97.12	\$64.93	66.9%	\$97.12	\$64.93	74.7%	\$110.52	\$82.60
WEST VALLEY CITY	18,538	12,986	70.1%	\$97.95	\$68.62	70.1%	\$97.95	\$68.61	71.8%	\$106.18	\$76.29
DOWNTOWN & EAST SLC	139,589	94,743	67.9%	\$123.71	\$83.97	67.9%	\$123.71	\$83.97	67.2%	\$132.96	\$89.32
TOTAL SALT LAKE COUNTY	310,008	203,752	65.7%	\$112.95	\$74.24	65.7%	\$112.95	\$74.24	68.4%	\$122.77	\$84.03
OGDEN	26,278	15,800	60.1%	\$101.58	\$61.07	60.1%	\$101.58	\$61.08	59.8%	\$97.26	\$58.18
DAVIS COUNTY	39,153	21,064	53.8%	\$92.01	\$49.50	53.8%	\$92.01	\$49.50	51.0%	\$97.43	\$49.65
CEDAR CITY	15,996	6,323	39.5%	\$75.08	\$29.68	39.5%	\$75.08	\$29.68	42.4%	\$77.95	\$33.04
ST. GEORGE	52,080	30,598	58.8%	\$89.19	\$52.40	58.8%	\$89.19	\$52.40	60.6%	\$89.89	\$54.43
LOGAN	18,766	10,326	55.0%	\$82.24	\$45.26	55.0%	\$82.24	\$45.25	54.4%	\$81.52	\$44.31
UTAH COUNTY	47,852	30,132	63.0%	\$104.88	\$66.04	63.0%	\$104.88	\$66.04	57.0%	\$106.45	\$60.67
UTAH MOUNTAIN RESORTS	68,727	42,702	62.1%	\$378.44	\$235.14	62.1%	\$378.44	\$235.14	68.6%	\$339.84	\$233.13
OTHER UTAH	27,403	11,114	40.6%	\$78.25	\$31.74	40.6%	\$78.25	\$31.74	39.1%	\$76.33	\$29.87
COMBINED TOTALS	606,263	371,811	61.3%	\$136.63	\$83.79	61.3%	\$136.63	\$83.79	63.0%	\$141.85	\$89.40

*CENTRAL SALT LAKE COUNTY – Includes Murray, Midvale and Cottonwoods

*SOUTH SALT LAKE COUNTY – Includes Sandy, Draper, South Jordan, West Jordan



The Rocky Mountain Lodging Report is compiled by: EKS&H, PC in cooperation with the Utah Hotel & Lodging Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws.

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Summary of Occupancy and Average Daily Room Rates for the State of Utah

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2018	2017	2018	2017	2018	2017
JANUARY	61.3%	63.0%	\$136.63	\$141.85	\$83.79	\$89.40
FEBRUARY	-	-	-	-	-	-
MARCH	-	-	-	-	-	-
APRIL	-	-	-	-	-	-
MAY	-	-	-	-	-	-
JUNE	-	-	-	-	-	-
JULY	-	-	-	-	-	-
AUGUST	-	-	-	-	-	-
SEPTEMBER	-	-	-	-	-	-
OCTOBER	-	-	-	-	-	-
NOVEMBER	-	-	-	-	-	-
DECEMBER	-	-	-	-	-	-
YEAR TO DATE	61.3%	63.0%	\$136.63	\$141.85	\$83.79	\$89.40

ROCKY MOUNTAIN LODGING REPORT

Summary of Occupancy and Average Daily Room Rates for Salt Lake City

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2018	2017	2018	2017	2018	2017
JANUARY	65.7%	68.4%	\$112.95	\$122.77	\$74.24	\$84.03
FEBRUARY	-	-	-	-	-	-
MARCH	-	-	-	-	-	-
APRIL	-	-	-	-	-	-
MAY	-	-	-	-	-	-
JUNE	-	-	-	-	-	-
JULY	-	-	-	-	-	-
AUGUST	-	-	-	-	-	-
SEPTEMBER	-	-	-	-	-	-
OCTOBER	-	-	-	-	-	-
NOVEMBER	-	-	-	-	-	-
DECEMBER	-	-	-	-	-	-
YEAR TO DATE	65.7%	68.4%	\$112.95	\$122.77	\$74.24	\$84.03