

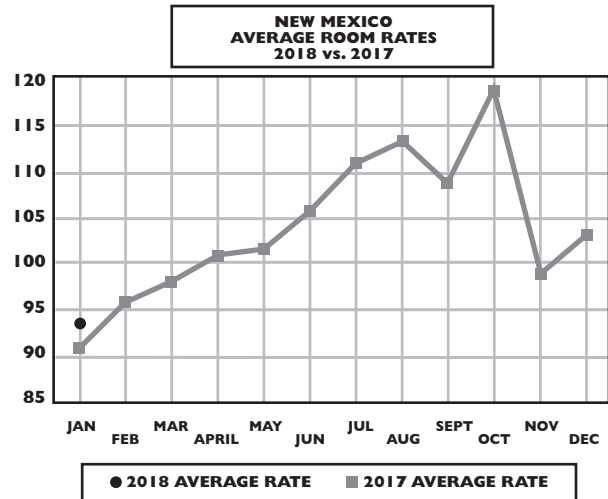
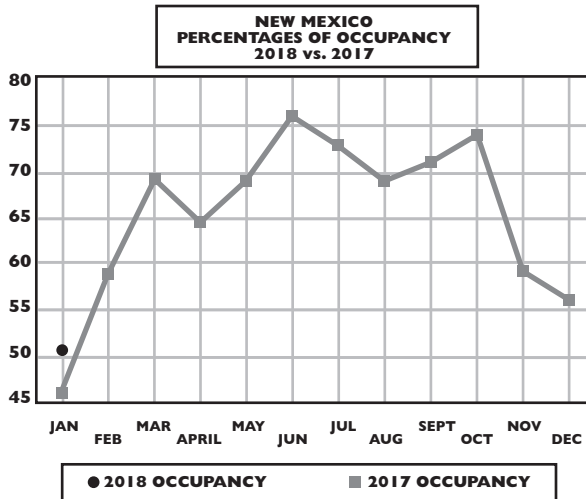


ROCKY MOUNTAIN LODGING REPORT

New Mexico Edition

January 2018

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2018 YEAR-TO-DATE			2017 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
ALBUQUERQUE											
AIRPORT	41,602	22,380	53.8%	\$83.69	\$45.02	53.8%	\$83.69	\$45.02	57.7%	\$82.08	\$47.37
DOWNTOWN & MIDTOWN	92,628	41,639	45.0%	\$82.13	\$36.92	45.0%	\$82.13	\$36.92	37.6%	\$81.15	\$30.50
EAST	37,340	21,645	58.0%	\$101.15	\$58.63	58.0%	\$101.15	\$58.63	58.2%	\$99.61	\$58.02
WEST	22,493	10,041	44.6%	\$85.58	\$38.20	44.6%	\$85.58	\$38.20	39.6%	\$83.37	\$33.01
NORTH	47,005	24,697	52.5%	\$90.07	\$47.32	52.5%	\$90.07	\$47.32	53.1%	\$87.55	\$46.48
TOTAL	241,068	120,402	49.9%	\$87.75	\$43.83	49.9%	\$87.76	\$43.83	47.0%	\$86.28	\$40.56
SANTA FE											
DOWNTOWN	50,751	26,516	52.2%	\$126.81	\$66.25	52.2%	\$126.81	\$66.25	47.1%	\$125.38	\$59.07
CERRILLOS ROAD	34,081	13,324	39.1%	\$66.29	\$25.92	39.1%	\$66.29	\$25.92	34.7%	\$66.41	\$23.01
SANTA FE PERIPHERY	22,846	10,783	47.2%	\$91.83	\$43.34	47.2%	\$91.83	\$43.34	46.8%	\$96.11	\$44.97
TOTAL	107,678	50,623	47.0%	\$103.43	\$48.63	47.0%	\$103.43	\$48.63	42.6%	\$101.56	\$43.23
FARMINGTON											
	27,416	13,146	48.0%	\$82.29	\$39.46	48.0%	\$82.66	\$39.64	42.7%	\$77.33	\$32.98
LAS CRUCES											
	28,456	15,683	55.1%	\$86.66	\$47.76	55.1%	\$86.66	\$47.76	51.0%	\$85.33	\$43.54
SOUTHEAST NEW MEXICO (Artesia, Carlsbad, Clovis & Hobbs)											
	36,094	27,380	75.9%	\$120.02	\$91.05	75.9%	\$120.02	\$91.04	53.3%	\$107.30	\$57.24
TAOS											
	17,442	5,616	32.2%	\$95.40	\$30.72	32.2%	\$95.40	\$30.72	46.7%	\$99.80	\$46.65
OTHER NEW MEXICO											
	36,477	18,067	49.5%	\$74.94	\$37.12	49.5%	\$74.94	\$37.12	39.1%	\$70.28	\$27.45
TOTALS	494,631	250,916	50.7%	\$93.33	\$47.34	50.7%	\$93.35	\$47.36	45.9%	\$90.16	\$41.43



The Rocky Mountain Lodging Report is compiled by: EKS&H, PC in cooperation with the New Mexico Hospitality Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws.

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ROCKY MOUNTAIN LODGING REPORT

Summary of Occupancy and Average Daily Room Rates for the State of New Mexico

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2018	2017	2018	2017	2018	2017
JANUARY	50.7%	45.9%	\$93.35	\$90.16	\$47.36	\$41.43
FEBRUARY	-	-	-	-	-	-
MARCH	-	-	-	-	-	-
APRIL	-	-	-	-	-	-
MAY	-	-	-	-	-	-
JUNE	-	-	-	-	-	-
JULY	-	-	-	-	-	-
AUGUST	-	-	-	-	-	-
SEPTEMBER	-	-	-	-	-	-
OCTOBER	-	-	-	-	-	-
NOVEMBER	-	-	-	-	-	-
DECEMBER	-	-	-	-	-	-
YEAR TO DATE	50.7%	45.9%	\$93.35	\$90.16	\$47.36	\$41.43