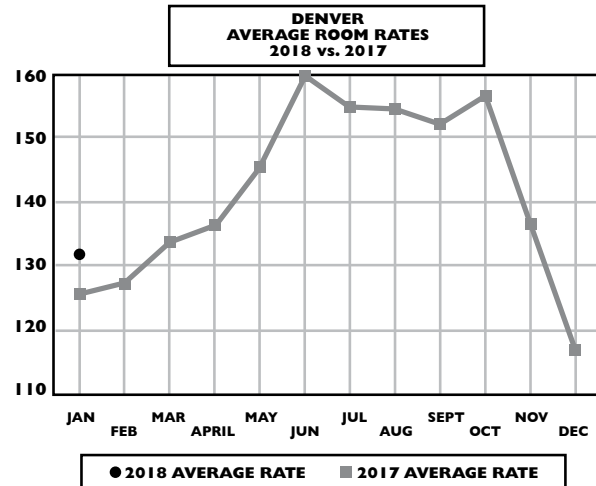
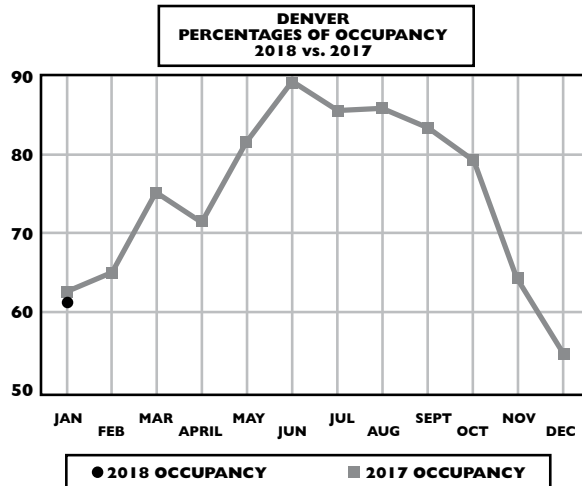


ROCKY MOUNTAIN LODGING REPORT

Denver Edition

January 2018

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2018 YEAR-TO-DATE			2017 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
SOUTH & SOUTHEAST DENVER											
DENVER SOUTH	71,541	43,939	61.4%	\$141.30	\$86.78	61.4%	\$141.30	\$86.78	64.1%	\$130.35	\$83.53
I-225 / AURORA EAST	31,682	14,946	47.2%	\$96.92	\$45.72	47.2%	\$96.92	\$45.72	42.4%	\$96.83	\$41.08
SE SUBURBAN LEVEL I	129,781	75,495	58.2%	\$132.05	\$76.82	58.2%	\$132.05	\$76.81	52.8%	\$133.00	\$70.20
SE SUBURBAN LEVEL II	43,216	24,641	57.0%	\$81.35	\$46.38	57.0%	\$81.35	\$46.38	55.8%	\$78.92	\$44.04
TOTAL SOUTH & SOUTHEAST	276,220	159,021	57.6%	\$123.45	\$71.07	57.6%	\$123.45	\$71.07	54.8%	\$121.29	\$66.49
MIDTOWN	40,737	24,431	60.0%	\$110.71	\$66.40	60.0%	\$110.71	\$66.40	56.0%	\$100.71	\$56.40
DOWNTOWN	255,840	159,279	62.3%	\$167.11	\$104.04	62.3%	\$167.11	\$104.04	65.8%	\$156.18	\$102.74
NORTHEAST DENVER											
STAPLETON	77,787	54,774	70.4%	\$114.63	\$80.71	70.4%	\$114.63	\$80.72	67.6%	\$110.54	\$74.76
DENVER INTL AIRPORT	122,774	92,897	75.7%	\$126.08	\$95.40	75.7%	\$126.08	\$95.40	77.6%	\$120.33	\$93.33
TOTAL NORTHEAST DENVER	200,561	147,671	73.6%	\$121.83	\$89.70	73.6%	\$121.83	\$89.70	73.9%	\$116.99	\$86.41
WEST DENVER											
CENTRAL WEST	62,660	36,755	58.7%	\$104.50	\$61.30	58.7%	\$104.50	\$61.30	67.5%	\$100.27	\$67.71
SOUTHWEST	48,515	25,785	53.1%	\$99.60	\$52.93	53.1%	\$99.60	\$52.87	53.8%	\$97.59	\$52.49
TOTAL WEST DENVER	111,175	62,540	56.3%	\$102.48	\$57.65	56.2%	\$102.48	\$57.62	61.7%	\$99.27	\$91.22
NORTH DENVER	30,349	18,885	62.2%	\$93.27	\$58.04	62.2%	\$93.27	\$58.04	55.6%	\$89.92	\$50.02
HIGHWAY 36 CORRIDOR	89,494	51,527	57.6%	\$116.86	\$67.28	57.6%	\$116.86	\$67.28	56.1%	\$114.63	\$64.28
BOULDER	65,015	30,922	47.6%	\$141.60	\$67.35	47.6%	\$141.60	\$67.35	54.8%	\$138.06	\$75.69
TOTALS	1,069,391	654,277	61.2%	\$130.70	\$79.97	61.2%	\$130.70	\$79.96	62.1%	\$125.38	\$77.86



The Rocky Mountain Lodging Report is compiled by: EKS&H, PC in cooperation with the Colorado Hotel & Lodging Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws.

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ROCKY MOUNTAIN LODGING REPORT
 Summary of Occupancy and Average Daily Room Rates for Denver

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2018	2017	2018	2017	2018	2017
JANUARY	61.2%	62.1%	\$130.70	\$125.38	\$79.96	\$77.86
FEBRUARY	-	-	-	-	-	-
MARCH	-	-	-	-	-	-
APRIL	-	-	-	-	-	-
MAY	-	-	-	-	-	-
JUNE	-	-	-	-	-	-
JULY	-	-	-	-	-	-
AUGUST	-	-	-	-	-	-
SEPTEMBER	-	-	-	-	-	-
OCTOBER	-	-	-	-	-	-
NOVEMBER	-	-	-	-	-	-
DECEMBER	-	-	-	-	-	-
YEAR TO DATE	<u>61.2%</u>	<u>62.1%</u>	<u>\$130.70</u>	<u>\$125.38</u>	<u>\$79.96</u>	<u>\$77.86</u>