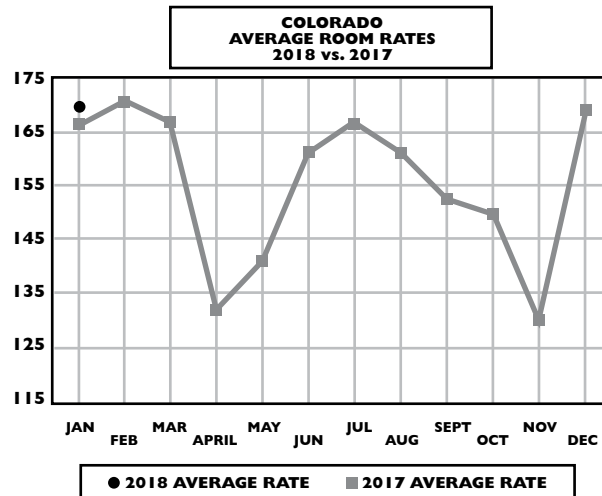
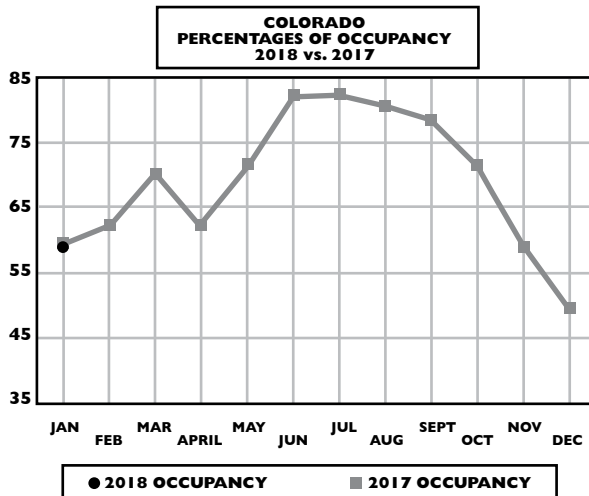


## ROCKY MOUNTAIN LODGING REPORT

Colorado Edition

January 2018

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2018 YEAR-TO-DATE			2017 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
<b>DENVER</b>	1,069,391	654,277	61.2%	\$130.70	\$79.97	61.2%	\$130.70	\$79.96	62.1%	\$125.54	\$77.86
<b>COLORADO SPRINGS</b>											
LEVEL I	91,929	46,048	50.1%	\$102.77	\$51.48	50.1%	\$102.77	\$51.48	48.1%	\$99.08	\$47.67
LEVEL II	54,992	29,394	53.5%	\$85.78	\$45.85	53.5%	\$85.74	\$45.83	54.2%	\$83.34	\$45.13
<b>TOTAL</b>	146,921	75,442	51.3%	\$96.15	\$49.37	51.3%	\$96.13	\$49.36	50.4%	\$92.64	\$46.71
<b>RESORTS</b>											
<b>VAIL</b>	46,501	29,103	62.6%	\$483.89	\$302.85	62.6%	\$483.89	\$302.85	78.2%	\$501.73	\$392.11
<b>ASPEN</b>	29,512	23,187	78.6%	\$663.14	\$521.01	78.6%	\$663.14	\$521.02	81.3%	\$598.30	\$486.66
<b>TELLURIDE</b>	19,735	11,028	55.9%	\$402.77	\$225.07	55.9%	\$402.77	\$225.07	60.7%	\$350.88	\$212.87
<b>STEAMBOAT SPRINGS</b>	24,273	16,944	69.8%	\$197.22	\$137.67	69.8%	\$197.22	\$137.67	69.7%	\$202.62	\$141.19
<b>WINTER PARK</b>	11,625	5,583	48.0%	\$159.24	\$76.48	48.0%	\$159.24	\$76.48	57.1%	\$133.03	\$75.97
<b>BRECKENRIDGE</b>	39,448	30,386	77.0%	\$280.95	\$216.41	77.0%	\$280.95	\$216.41	77.1%	\$280.12	\$215.88
<b>OTHER RESORTS</b>	113,971	65,199	57.3%	\$361.59	\$206.85	57.3%	\$361.59	\$206.85	60.2%	\$331.12	\$199.42
<b>TOTAL RESORTS</b>	285,065	181,430	63.6%	\$387.17	\$246.41	63.6%	\$387.17	\$246.41	68.2%	\$366.94	\$250.19
<b>DURANGO</b>	13,276	4,942	37.2%	\$97.17	\$36.17	37.2%	\$97.17	\$36.17	36.5%	\$99.72	\$36.41
<b>GRAND JUNCTION</b>	36,210	16,397	45.3%	\$68.58	\$31.06	45.3%	\$68.58	\$31.06	42.9%	\$70.04	\$30.06
<b>GLENWOOD SPRINGS</b>	35,588	16,882	47.4%	\$121.82	\$57.79	47.4%	\$121.82	\$57.79	48.4%	\$120.68	\$58.41
<b>ESTES PARK</b>	30,185	7,902	26.2%	\$147.99	\$38.74	26.2%	\$147.99	\$38.74	24.5%	\$147.56	\$36.14
<b>LONGMONT</b>	18,449	9,197	49.9%	\$109.17	\$54.42	49.9%	\$109.17	\$54.42	41.6%	\$112.39	\$46.79
<b>FT. COLLINS</b>	51,026	24,386	47.8%	\$100.57	\$48.06	47.8%	\$100.57	\$48.06	48.3%	\$92.84	\$44.86
<b>LOVELAND</b>	33,410	19,335	57.9%	\$111.89	\$64.75	57.9%	\$111.89	\$64.75	57.2%	\$107.47	\$61.42
<b>GREELEY</b>	20,224	12,071	59.7%	\$92.91	\$55.46	59.7%	\$92.91	\$55.45	58.6%	\$95.26	\$55.78
<b>CRAIG</b>	13,671	5,768	42.2%	\$73.62	\$31.06	42.2%	\$73.62	\$31.06	33.5%	\$73.24	\$24.56
<b>OTHER COLORADO</b>	60,235	27,641	45.9%	\$97.50	\$44.74	45.9%	\$97.50	\$44.74	41.0%	\$82.46	\$33.85
<b>TOTALS</b>	1,813,651	1,055,670	58.2%	\$168.33	\$97.98	58.2%	\$168.33	\$97.98	59.0%	\$165.43	\$97.53



The Rocky Mountain Lodging Report is compiled by: EKS&H, PC in cooperation with the Colorado Hotel & Lodging Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws.

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# ROCKY MOUNTAIN LODGING REPORT

Summary of Occupancy and Average Daily Room Rates for the Colorado

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2018	2017	2018	2017	2018	2017
<b>JANUARY</b>	58.2%	59.0%	\$168.33	\$165.43	\$97.98	\$97.53
<b>FEBRUARY</b>	-	-	-	-	-	-
<b>MARCH</b>	-	-	-	-	-	-
<b>APRIL</b>	-	-	-	-	-	-
<b>MAY</b>	-	-	-	-	-	-
<b>JUNE</b>	-	-	-	-	-	-
<b>JULY</b>	-	-	-	-	-	-
<b>AUGUST</b>	-	-	-	-	-	-
<b>SEPTEMBER</b>	-	-	-	-	-	-
<b>OCTOBER</b>	-	-	-	-	-	-
<b>NOVEMBER</b>	-	-	-	-	-	-
<b>DECEMBER</b>	-	-	-	-	-	-
<b>YEAR TO DATE</b>	<u>58.2%</u>	<u>59.0%</u>	<u>\$168.33</u>	<u>\$165.43</u>	<u>\$97.98</u>	<u>\$97.53</u>