

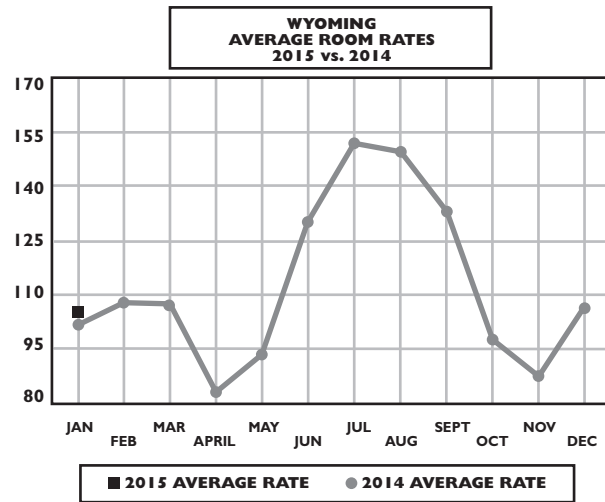
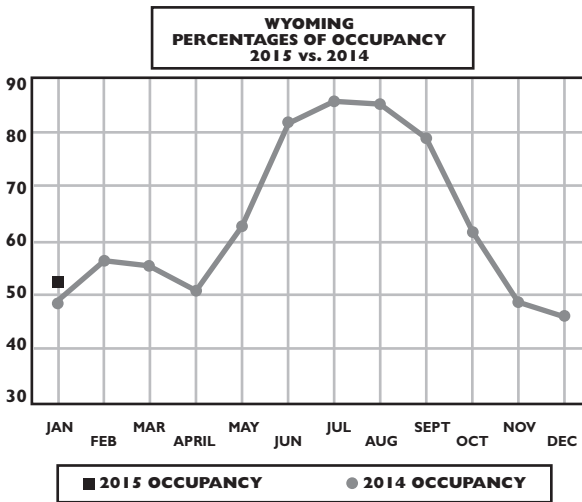


# ROCKY MOUNTAIN LODGING REPORT

Wyoming Edition

January 2015

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2015 YEAR-TO-DATE			2014 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
<b>WYOMING</b>											
JACKSON	64,960	32,398	49.9%	\$179.65	\$89.60	49.9%	\$179.65	\$89.60	48.7%	\$175.07	\$85.19
CHEYENNE	28,433	16,140	56.8%	\$80.84	\$45.89	56.8%	\$80.84	\$45.89	51.6%	\$79.41	\$41.00
GILLETTE	14,686	8,322	56.7%	\$95.97	\$54.38	56.7%	\$95.97	\$54.38	59.2%	\$79.32	\$46.96
CASPER	55,272	35,311	63.9%	\$78.20	\$49.96	63.9%	\$78.20	\$49.96	60.6%	\$74.67	\$45.28
ROCK SPRINGS	23,421	12,402	53.0%	\$86.94	\$46.04	53.0%	\$86.94	\$46.05	47.9%	\$80.91	\$38.78
LARAMIE	26,753	10,733	40.1%	\$75.16	\$30.15	40.1%	\$75.16	\$30.15	42.5%	\$67.37	\$28.63
OTHER WYOMING	44,261	16,778	37.9%	\$92.26	\$34.97	37.9%	\$92.26	\$34.97	36.4%	\$84.10	\$30.59
<b>TOTAL WYOMING</b>	<b>257,786</b>	<b>132,084</b>	<b>51.2%</b>	<b>\$106.89</b>	<b>\$54.77</b>	<b>51.2%</b>	<b>\$106.89</b>	<b>\$54.77</b>	<b>49.2%</b>	<b>\$103.07</b>	<b>\$50.74</b>



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**ROCKY MOUNTAIN LODGING REPORT**  
**Summary of Market Performance for the State of Wyoming**

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2015	2014	2015	2014	2015	2014
<b>JANUARY</b>	51.2%	49.2%	\$106.89	\$103.07	\$54.77	\$50.74
<b>FEBRUARY</b>	-	-	-	-	-	-
<b>MARCH</b>	-	-	-	-	-	-
<b>APRIL</b>	-	-	-	-	-	-
<b>MAY</b>	-	-	-	-	-	-
<b>JUNE</b>	-	-	-	-	-	-
<b>JULY</b>	-	-	-	-	-	-
<b>AUGUST</b>	-	-	-	-	-	-
<b>SEPTEMBER</b>	-	-	-	-	-	-
<b>OCTOBER</b>	-	-	-	-	-	-
<b>NOVEMBER</b>	-	-	-	-	-	-
<b>DECEMBER</b>	-	-	-	-	-	-
<b>YEAR TO DATE</b>	51.2%	49.2%	\$106.89	\$103.07	\$54.77	\$50.74

**ROCKY MOUNTAIN LODGING REPORT**  
**Summary of Market Performance for Jackson, Wyoming**

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2015	2014	2015	2014	2015	2014
<b>JANUARY</b>	49.9%	48.7%	\$179.65	\$175.07	\$89.60	\$85.19
<b>FEBRUARY</b>	-	-	-	-	-	-
<b>MARCH</b>	-	-	-	-	-	-
<b>APRIL</b>	-	-	-	-	-	-
<b>MAY</b>	-	-	-	-	-	-
<b>JUNE</b>	-	-	-	-	-	-
<b>JULY</b>	-	-	-	-	-	-
<b>AUGUST</b>	-	-	-	-	-	-
<b>SEPTEMBER</b>	-	-	-	-	-	-
<b>OCTOBER</b>	-	-	-	-	-	-
<b>NOVEMBER</b>	-	-	-	-	-	-
<b>DECEMBER</b>	-	-	-	-	-	-
<b>YEAR TO DATE</b>	49.9%	48.7%	\$179.65	\$175.07	\$89.60	\$85.19