

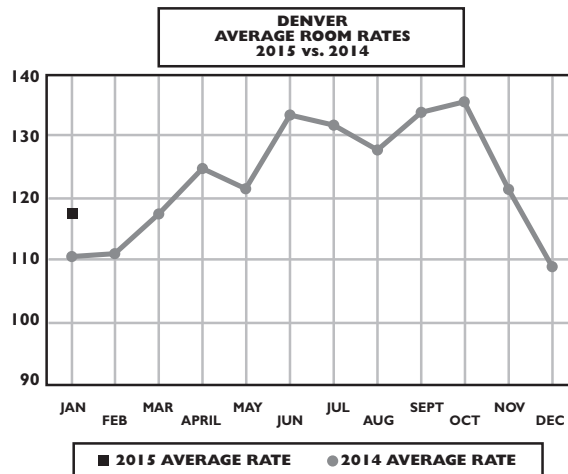
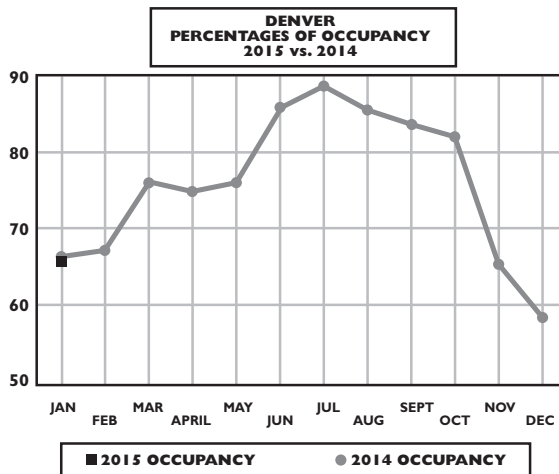


ROCKY MOUNTAIN LODGING REPORT

Denver Edition

January 2015

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2015 YEAR-TO-DATE			2014 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
SOUTH & SE DENVER											
DENVER SOUTH	64,497	42,857	66.4%	\$126.89	\$84.31	66.4%	\$126.89	\$84.32	65.0%	\$116.01	\$75.41
I-225 / AURORA EAST	20,632	12,113	58.7%	\$88.43	\$51.92	58.7%	\$88.43	\$51.92	38.4%	\$80.03	\$30.69
SE SUBURBAN LEV I	96,658	60,189	62.3%	\$124.36	\$77.44	62.3%	\$124.36	\$77.44	62.6%	\$118.51	\$74.20
SE SUBURBAN LEV II	<u>37,408</u>	<u>26,502</u>	<u>70.8%</u>	<u>\$69.18</u>	<u>\$49.01</u>	<u>70.8%</u>	<u>\$69.18</u>	<u>\$49.01</u>	<u>65.5%</u>	<u>\$73.95</u>	<u>\$48.43</u>
TOTAL SOUTH & SE	219,195	141,661	64.6%	\$111.73	\$72.21	64.6%	\$111.73	\$72.21	60.5%	\$107.60	\$65.10
MIDTOWN											
MIDTOWN	36,983	23,010	62.2%	\$90.92	\$56.57	62.2%	\$90.92	\$56.57	58.1%	\$83.90	\$48.73
DOWNTOWN											
DOWNTOWN	229,504	155,694	67.8%	\$155.50	\$105.49	67.8%	\$155.50	\$105.49	74.6%	\$143.65	\$107.19
NORTHEAST DENVER											
STAPLETON	74,237	57,114	76.9%	\$95.74	\$73.65	76.9%	\$95.74	\$73.66	74.1%	\$91.96	\$68.18
DENVER INTL AIRPORT	<u>101,159</u>	<u>76,769</u>	<u>75.9%</u>	<u>\$101.13</u>	<u>\$76.75</u>	<u>75.9%</u>	<u>\$101.13</u>	<u>\$76.75</u>	<u>80.2%</u>	<u>\$94.27</u>	<u>\$75.61</u>
TOTAL NE DENVER	175,396	133,882	76.3%	\$98.83	\$75.44	76.3%	\$98.83	\$75.44	77.9%	\$93.42	\$72.75
WEST DENVER											
CENTRAL WEST	53,651	31,977	59.6%	\$89.91	\$53.59	59.6%	\$89.91	\$53.59	61.0%	\$80.51	\$49.07
SOUTHWEST	<u>36,777</u>	<u>22,614</u>	<u>61.5%</u>	<u>\$99.93</u>	<u>\$61.45</u>	<u>61.5%</u>	<u>\$99.93</u>	<u>\$61.45</u>	<u>58.6%</u>	<u>\$89.12</u>	<u>\$52.20</u>
TOTAL WEST DENVER	90,428	54,592	60.4%	\$94.06	\$56.78	60.4%	\$94.06	\$56.78	60.0%	\$83.88	\$50.33
NORTH DENVER											
NORTH DENVER	26,815	13,336	49.7%	\$85.49	\$42.52	49.7%	\$85.49	\$42.52	57.0%	\$75.54	\$43.09
HIGHWAY 36 CORRIDOR											
HIGHWAY 36 CORRIDOR	78,567	45,515	57.9%	\$112.02	\$64.89	57.9%	\$112.02	\$64.89	59.2%	\$106.28	\$62.89
BOULDER											
BOULDER	<u>48,339</u>	<u>29,054</u>	<u>60.1%</u>	<u>\$129.26</u>	<u>\$77.69</u>	<u>60.1%</u>	<u>\$129.26</u>	<u>\$77.69</u>	<u>54.6%</u>	<u>\$118.01</u>	<u>\$64.38</u>
TOTALS	905,227	596,745	65.9%	\$118.12	\$77.87	65.9%	\$118.12	\$77.87	66.4%	\$110.49	\$73.38



The Rocky Mountain Lodging Report is compiled by: Ehrhardt Keefe Steiner & Hottman, PC in cooperation with the Colorado Hotel & Lodging Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws.

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 AND LODGING ASSOCIATION

ROCKY MOUNTAIN LODGING REPORT
Summary of Occupancy and Average Daily Room Rates
for Denver

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2015	2014	2015	2014	2015	2014
JANUARY	65.9%	66.4%	\$118.12	\$110.49	\$77.87	\$73.38
FEBRUARY	-	-	-	-	-	-
MARCH	-	-	-	-	-	-
APRIL	-	-	-	-	-	-
MAY	-	-	-	-	-	-
JUNE	-	-	-	-	-	-
JULY	-	-	-	-	-	-
AUGUST	-	-	-	-	-	-
SEPTEMBER	-	-	-	-	-	-
OCTOBER	-	-	-	-	-	-
NOVEMBER	-	-	-	-	-	-
DECEMBER	-	-	-	-	-	-
YEAR TO DATE	65.9%	66.4%	\$118.12	\$110.49	\$77.87	\$73.38