

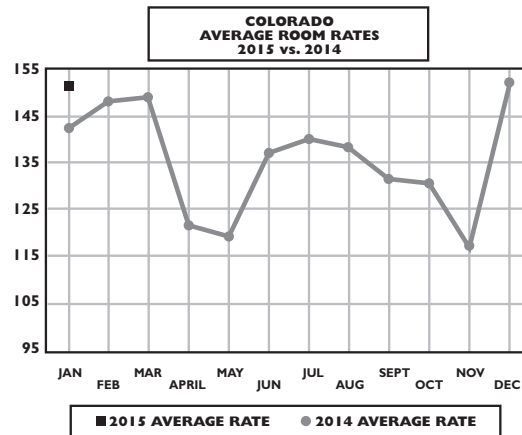
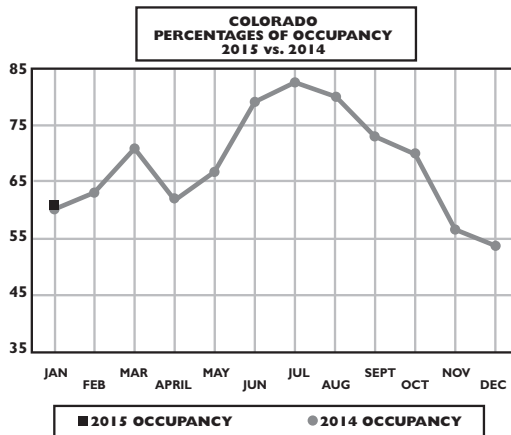


ROCKY MOUNTAIN LODGING REPORT

Colorado Edition

January 2015

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2015 YEAR-TO-DATE			2014 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
DENVER	905,227	596,745	65.9%	\$118.12	\$77.87	65.9%	\$118.12	\$77.87	66.4%	\$110.49	\$73.38
COLORADO SPRINGS											
LEVEL I	94,781	42,592	44.9%	\$90.99	\$40.89	44.9%	\$90.99	\$40.89	44.3%	\$88.63	\$39.30
LEVEL II	58,182	26,848	46.1%	\$75.71	\$34.94	46.1%	\$75.71	\$34.94	41.7%	\$67.28	\$28.07
TOTAL	152,963	69,440	45.4%	\$85.08	\$38.62	45.4%	\$85.08	\$38.62	43.4%	\$81.32	\$35.30
RESORTS											
VAIL	44,085	33,072	75.0%	\$443.57	\$332.76	75.0%	\$443.57	\$332.76	72.3%	\$411.00	\$297.04
ASPEN	33,077	26,491	80.1%	\$519.80	\$416.30	80.1%	\$519.80	\$416.30	76.5%	\$487.68	\$373.09
STEAMBOAT SPRINGS	28,760	18,057	62.8%	\$195.20	\$122.56	62.8%	\$195.20	\$122.56	67.9%	\$195.23	\$132.65
WINTER PARK	11,982	6,703	55.9%	\$124.20	\$69.48	55.9%	\$124.20	\$69.48	44.9%	\$113.28	\$50.90
BRECKENRIDGE	42,529	32,029	75.3%	\$256.07	\$192.85	75.3%	\$256.07	\$192.85	71.9%	\$234.09	\$168.34
OTHER RESORTS	122,185	70,879	58.0%	\$282.00	\$163.58	58.0%	\$282.00	\$163.58	52.3%	\$268.63	\$140.52
TOTAL RESORTS	282,618	187,231	66.2%	\$325.73	\$215.79	66.2%	\$325.73	\$215.79	62.5%	\$306.69	\$191.57
DURANGO	12,830	5,610	43.7%	\$99.83	\$43.65	43.7%	\$99.83	\$43.65	40.7%	\$92.97	\$37.88
GRAND JUNCTION	41,269	15,045	36.5%	\$74.74	\$27.25	36.5%	\$74.74	\$27.25	36.0%	\$71.94	\$25.90
GLENWOOD SPRINGS	32,262	16,217	50.3%	\$111.08	\$55.84	50.3%	\$111.08	\$55.84	45.6%	\$104.16	\$47.45
ESTES PARK	26,527	6,684	25.2%	\$124.86	\$31.46	25.2%	\$124.86	\$31.46	22.3%	\$113.28	\$25.22
FT. COLLINS	46,612	23,881	51.2%	\$98.12	\$50.27	51.2%	\$98.12	\$50.27	50.0%	\$91.22	\$45.58
LOVELAND	26,856	18,647	69.4%	\$111.39	\$77.34	69.4%	\$111.39	\$77.34	69.7%	\$106.01	\$73.94
GREELEY	17,543	12,890	73.5%	\$104.42	\$76.72	73.5%	\$104.42	\$76.72	70.1%	\$98.98	\$69.40
OTHER COLORADO	68,494	27,912	40.8%	\$77.68	\$31.66	40.8%	\$77.68	\$31.66	42.5%	\$77.29	\$32.86
TOTALS	1,613,201	980,302	60.8%	\$152.64	\$92.76	60.8%	\$152.64	\$92.76	60.1%	\$143.44	\$86.21



The Rocky Mountain Lodging Report is compiled by: Ehrhardt Keefe Steiner & Hottman, PC in cooperation with the Colorado Hotel & Lodging Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws.

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AFFILIATED WITH AMERICAN HOTEL
 AND LODGING ASSOCIATION

ROCKY MOUNTAIN LODGING REPORT
Summary of Occupancy and Average Daily Room Rates
for Colorado

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2015	2014	2015	2014	2015	2014
JANUARY	60.8%	60.1%	\$152.64	\$143.44	\$92.76	\$86.21
FEBRUARY	-	-	-	-	-	-
MARCH	-	-	-	-	-	-
APRIL	-	-	-	-	-	-
MAY	-	-	-	-	-	-
JUNE	-	-	-	-	-	-
JULY	-	-	-	-	-	-
AUGUST	-	-	-	-	-	-
SEPTEMBER	-	-	-	-	-	-
OCTOBER	-	-	-	-	-	-
NOVEMBER	-	-	-	-	-	-
DECEMBER	-	-	-	-	-	-
YEAR TO DATE	60.8%	60.1%	\$152.64	\$143.44	\$92.76	\$86.21